

Trail Article Needs for the American Trails Magazine



American Trails has historically highlighted the exciting and unique trail opportunities available throughout the country and abroad by placing articles in our American Trails Magazine, monthly eNews, Facebook and Twitter pages, and Website.

American Trails is especially interested in projects that address topics like accessible trails, safety and sharing on multiple-use routes, and solving trail design problems. We also like to see how trails are used for education, health and fitness, urban revitalization, and access to waterways. The goal is to show how trails benefit communities, encourage family activity, contribute to the economy, and foster stewardship of our public lands.

American Trails Magazine readers are trail managers and advocates, so we are not looking for a travelogue as much as creative trail design, funding, management, and problem solving. Because American Trails represents all trail interests, we want to include motorized as well as nonmotorized activities, urban greenways as well as backcountry trails, and snow and water trails as well.

WORD COUNT AND PHOTO SPECS:

- ✓ **Word count:** Articles can be any length and we'll edit to fit the space if we can use them in the magazine, and all articles will be made into web pages that can use longer text and more photos. The web articles are promoted in the eNews, on Facebook, and on the Symposium site.
- ✓ **Photos:** We need several photos to choose from, clear with good lighting, and file size of at least 2 mb.
Good article photo examples:
 - If there are a lot of outstanding photos that more clearly document a project, we can also make photo galleries such as the Hudson Walkway:
<http://www.americantrails.org/photoGalleries/cool/16-Hudson-Poughkeepsie-rail-trail-bridge-photos.html>
 - We can also use photo feature stories such as the NYC High Line:
<http://www.americantrails.org/resources/railtrails/High-Line-New-York-Andberg.html>

GOOD EXAMPLE ARTICLES (most of which have also appeared in the American Trails Magazine):

- <http://www.americantrails.org/resources/greenways/Rochester-NY-Genesee-Riverway.html>
- <http://www.americantrails.org/nationalrecreationtrails/trailNRT/Champlain-Canalway-NRT-Halfmoon-NY.html>
- <http://www.americantrails.org/resources/accessible/Hawk-Mountain-accessible.html>
- <http://www.americantrails.org/resources/volunteer/Illinois-Trail-Corps-youth-work.html>
- <http://www.americantrails.org/resources/volunteer/Volunteers-Outdoor-Colorado-Restore-Trails.html>
- <http://www.americantrails.org/resources/structures/Manayunk-Bridge-Philadelphia.html>
- <http://www.americantrails.org/resources/art/Clipper-City-Rail-Trail-Newburyport-art.html>
- <http://www.americantrails.org/resources/advocacy/Connecticut-Shoreline-Greenway-partnership.html>
- <http://www.americantrails.org/resources/railtrails/NSrrVAstate08.html>